

LEIGHTON *lm* MAXWELL

LOGOMARK



ALTERNATE LOGO



COLOR PALETTE

#414042

#A58C64

#EFE5DE

#A7A9AC

#F1F2F2

TYPOGRAPHY

BRANDON
GROTESQUE
REGULAR

PLAYFAIR
DISPLAY

Cormorant
Regular

STYLE / INSPIRATION



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#D0D4DA

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